



SEGi
Group of
Colleges

Towards
R4.0



SEGiRISE
Redefining Industry Skills Education

Professional Diploma in Business Management

7 Months Programme

**Non-MQA Programme*



About the Programme

This programme is designed to train entrepreneurs and administrative personnel to become proficient in the basic rudiments of business and industrial management. It is also for those who wish to improve their cognitive professional and personal competencies on how to escalate efficiency and effectiveness in business and industrial operations and management.

Subjects Offered

- Introduction to Business
- Principles of Management
- Business Management
- Retail Management
- International Business
- Business & Company Law

Who is This for?

Entrepreneurs, administrative personnels, small business owners, ground level business executives, ground to mid-level executives from other fields who are interested in Business Management

Delivery Mode

- **2** semesters over **7 months**;
- Guided face-to-face tutorial + online self learning mode;
- Complete a subject in **10 hours** (over 5 weeks)

Pathway to an Accredited Diploma

Professional
Diploma

Diploma in Business Administration

Fee Structure

First Professional Diploma: RM7,870

Subsequent Professional Diploma: RM4,910

Offered in



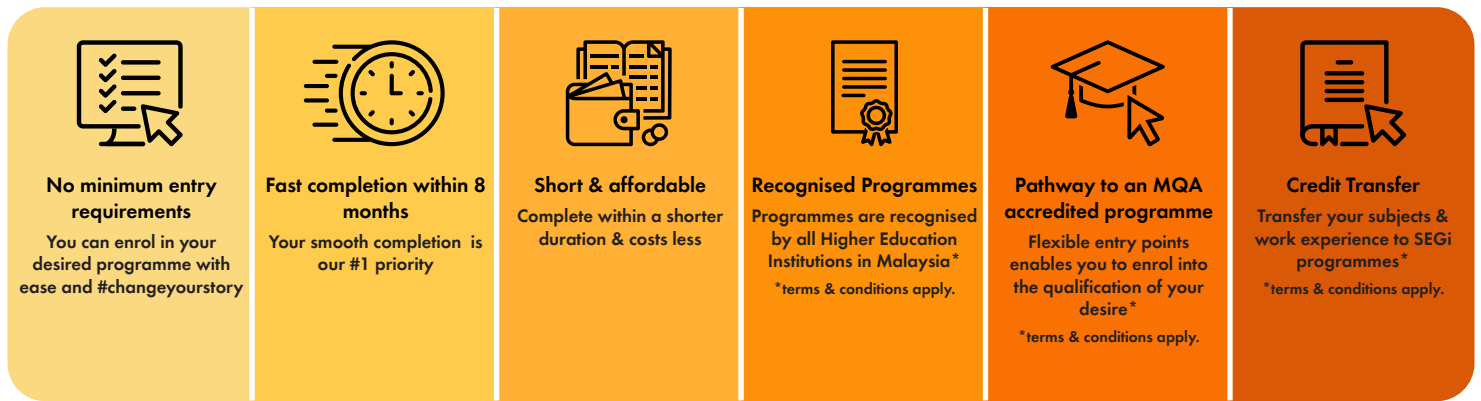
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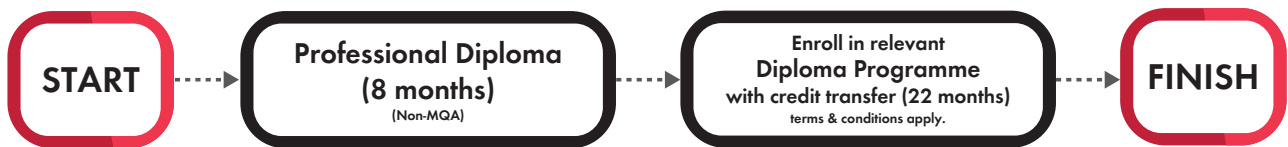
Why SEGi Professional Diploma?



Flexible Delivery Structure



Pathway to an Accredited Diploma



What Makes Us Different?

Difference	Full-time Diploma	Professional Diploma
Accredited Programme	MQA (recognition by the government for the purpose of employment in the public sector)	Non MQA (Widely accepted by private sector and can further studies to Full-time Diploma via APEL)
Duration	2 / 3 years	2 semesters over 7 months (for each Professional Diploma)
Financing	HRDF, PTPTN, EPF	HRDF
Mata Pelajaran Umum (MPU)	Applicable	No MPU
Academic Pre-Requisite	STPM/ A-Level / Foundation / Other equivalent	No need SPM, only need SKM or minimum 2-3 years industry experience
Approach to Learning	Academic	Emphasis on application of knowledge
Career Path	Academic	Industry
Learning Style	Rigid	Flexible
Certificate	Single Cert	Multiple Cert (Based on Level)